



Salida Rotary Charitable Fund 501(c)(3)
P.O. Box 155
Salida, CO 81201

Bluegrass on the Arkansas will be held May 23rd and May 24th in Riverside Park.

We welcome your support of a cash donation or in-kind contribution of any amount. Your generous tax deductible donation supports our community in many ways. Bluegrass on the Arkansas is a free event that our community enjoys every year. *Any profits made from the sale of food and beverages along with donations are used to help students graduating from Salida High School in the form of vocational and scholastic scholarships as well as many other local non-profit organizations.*

We have five sponsorship levels. Opportunities for scholarship sponsors are limited:

- \$2000 Scholarship
- \$1000 Scholarship
- \$500 Partial Scholarship
- \$250+ Business Sponsorship
- \$150+ Individual Sponsorship

Scholarship and sponsor benefits listed on opposite side.

Sincerely,
Keith Wilken, Scarlett Massine, & Tom Mansheim
Bluegrass Committee

Business Name: _____

Business Address: _____

Sponsor Amount: \$ _____

Website: _____

Email: _____

Phone: _____

Please remit your payment with this form to the *Salida Rotary Club Charitable Fund at PO Box 155, Salida, CO 81201* and write “*Bluegrass 2020*” in the memo line. If you have any questions, please call or text Scarlett Massine at 720-938-7778.

Scholarship and Sponsor Benefits:

- \$2000 Scholarship Sponsors will have the largest name placement on Rotary sponsored banner (with all sponsors) and in print advertising. Business name will be hyperlinked on website. Your business name will be recognized on May 11th as the student is awarded your scholarship. Bi-weekly Facebook mentions with a hyperlink to your business in April and May. Your business is announced from stage at every break for both days of Bluegrass. Stage banner, provided by your business, included for both days.
- \$1000 Scholarship Sponsors will have their name on Rotary sponsored banner (with all sponsors) and in print advertising. Business name will be hyperlinked on website. Your business name will be recognized on May 11th as the student is awarded your scholarship. Two Facebook mentions with a hyperlink to your business. Your business is announced at the beginning and end of both days as well as during the day.
- \$500 Partial Scholarship Sponsors will be recognized on May 11th as the student is awarded your partial scholarship. Your logo hyperlinked on the website and one Facebook mention with a hyperlink to your business is included. You’ll also be on the banner provided by Rotary (with all sponsors) on stage for both days of Bluegrass and have one mention from stage during the event.
- \$250+ Business Sponsors will be included on the banner provided by Rotary (with all sponsors) on stage for both days of Bluegrass.
- \$150+ Individual Sponsors will be included on the banner provided by Rotary (with all sponsors) on stage for both days of Bluegrass.

Rotary appreciates your support!